1.- Request a list of complementary products and content for a product or service that your website sells/offers

**Prompt structure: ACT as a [role] create a [task] and show as a [format], set restrictions [enter restrictions]- use a cheat sheet if you want examples.**

**ACT as an ecommerce marketing manager create a list of complimentary products and content for https://www.childrensplace.com/us/p/Boys-Uniform-Twill-Woven-Stretch-Straight-Chino-Pants-3015466-NN and show as a list**

2.- Request a compelling product description for a product that you sell/offer

**ACT as an ecommerce marketing manager create a detailed and engaging product description for https://www.childrensplace.com/us/p/Boys-Uniform-Twill-Woven-Stretch-Straight-Chino-Pants-3015466-NN and show as a table format**

3.- Write an email to encourage customers to sign up for a newsletter (note to students: add a lot of detail and restrictions so it is compelling)

ACT as an ecommerce marketing manager and create a persuasive email to customers to join our newsletter for <https://www.childrensplace.com/> show as paragraph, set restrictions write using basic English

4. Request 10 PPC variations of some part of the ad (e.g. the headline, body of the ad, call to action, etc)

ACT as an ecommerce marketing manager and **create** 10 variations of a PPC ad campaign headline for <https://www.childrensplace.com/> **with customer target being parents of children aged 1 month to 5 years old, set restrictions add nursery rhymes references**

5. Request a 150-character maximum, meta description for a specific product or service on your chosen website

**ACT as an ecommerce marketing manager create a** 150-character maximum, meta description **for https://www.childrensplace.com/us/p/Boys-Uniform-Twill-Woven-Stretch-Straight-Chino-Pants-3015466-NN**

6. Give me a list of high-authority websites for the children’s clothes retail industry

7. Request a list of top long-tail keyword queries related to a specific product or service you sell/offer

**ACT as an ecommerce marketing manager create** a list of top long-tail keyword queries **for https://www.childrensplace.com/us/p/Boys-Uniform-Twill-Woven-Stretch-Straight-Chino-Pants-3015466-NN**

**8. Blog post: Come up with a title and write an easy to read blog for a specific product or service on your website Request it provide sources, often you have to repeat and insist**

**ACT as an ecommerce marketing manager create** a blog post with a compelling title and easy to read blog for [**https://www.childrensplace.com/us/b/Coordinating-outfits-for-the-whole-family--Kit4160391**](https://www.childrensplace.com/us/b/Coordinating-outfits-for-the-whole-family--Kit4160391) **and provide sources**

9.

**ACT as an ecommerce marketing manager create a list of 10 SEO headlines in 150 characters or less for an article about “Dressing your toddler for an easter party.”**